NEPO CASE STUDY GUIDANCE

Introduction

NEPO encourages its contracted suppliers to submit case studies for publication on the NEPO website and other relevant communication channels.

Not sure what to share?

* New services/products available to our customers
* Recognition through awards or industry accreditation
* Positive social value outcomes being delivered as part of our relationship (e.g. work in the local community, education programmes)
* Growth and development within your business (e.g. apprenticeships, new jobs, expansion)
* Testimonials and case studies from public sector customers (NEPO members and associate members)
* Participation in NEPO Supplier Partnership Programme leading to further contract wins

If you would like an initial discussion about the case study then please contact your NEPO account manager, or email [comms@nepo.org](mailto:comms@nepo.org)

Submitting your case study

The form below has been developed to help suppliers structure their case study, please feel free to edit and add sections to help you tell your story.

Once complete, attach any imagery\* associated with your case study and send to [comms@nepo.org](mailto:comms@nepo.org)

*\* please ensure that you own the imagery and have permission for it to be used in this context*

NEPO will get in touch with you to agree a final version and publication date/communication schedule.

Case Study

*A case study should be a concise summary, we suggest a maximum length of two pages.*

|  |  |
| --- | --- |
| **ABOUT YOU** | |
| **Date** |  |
| **Your Organisation Name** |  |
| **Submitted by** |  |
| **Email** |  |
| **THE CASE STUDY** | |
| **Case study title** | |
|  | |
| **Case study synopsis (100 words)** | |
|  | |
| **About your business** | |
|  | |
| **The challenge** | |
|  | |
| **The solution** | |
|  | |
| **The impact** | |
|  | |
| **Lessons learned** | |
|  | |
| **Links to relevant websites** | |
|  | |